

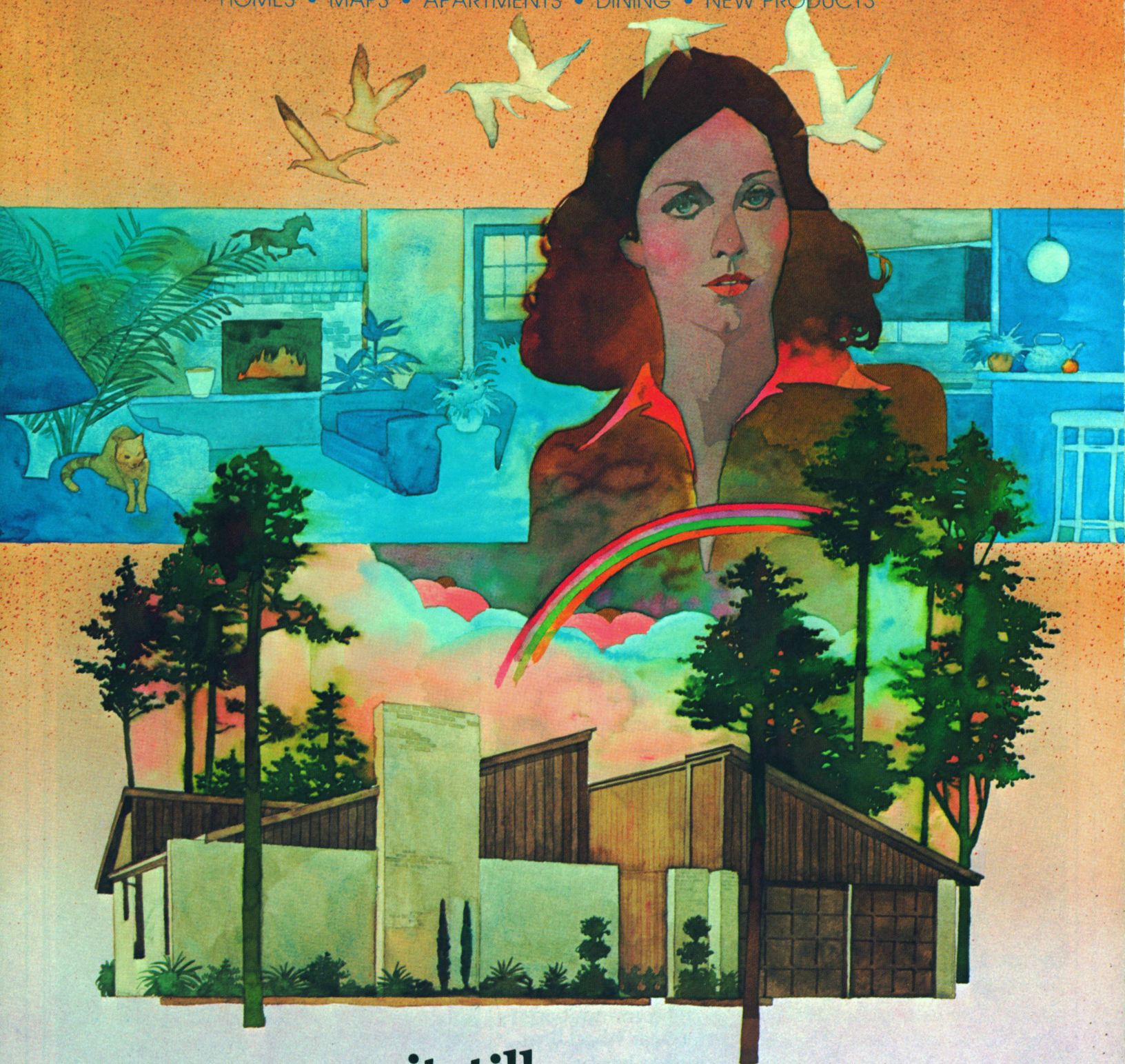
VISIT
LIVING
MAGAZINE'S
**Home &
Apartment
Information
Center**

Houston

November/December 1978

LIVING

HOMES • MAPS • APARTMENTS • DINING • NEW PRODUCTS



wait till you see
Wood Bros.

Homes We Can Both Be Proud Of.



People change, styles change, and new products are constantly being introduced in the market place. At Wood Bros. Homes, an awareness of these changes keeps a staff of designers working to build appealing new trends and ideas into homes for today's style-conscious families.

"Our company was founded almost 30 years ago, in Denver,

Colorado. From a few homes, the Wood brothers developed a fine construction company that now operates in five states," John McDonald, vice president, says. "We know we have solid, quality construction as a base. So we spend hundreds of hours on design, always updating our product to introduce fresh ideas that keep pace with the latest in home styles."





A Winning Combination

In the last few months, Wood Bros. has introduced two new series of homes in Houston in the popular mid-\$50's price range. The homes incorporate a combination that the company and its buyers are proud of: top grade materials, excellent design, reasonable prices and attractive, family-oriented neighborhoods.

Quality

Wood Bros. sales counselors are ready to help families in any way. But they also invite buyers to take an unguided tour of a Wood Bros. home. "That's because we're so confident of



the quality of our product," MacDonald says. "Usually a family tours at least five or six

builder's homes before buying. If they have time to browse through our homes on their own, we know they'll recognize the quality Wood Bros. offers."

From the ground up, Wood Bros. uses only top grade materials, such as high grade lumber for framing and trim; American made brick; and Rheem air conditioning, heating and hot water heaters. Interiors feature Armstrong carpet and floor coverings, General Electric appliances, all wood cabinets in kitchens and baths. Fireplaces are equipped with gas log lighters, and ice maker connections are provided in each home.

Microwave ovens and smoke detectors are standard, too. Outside, Wood Bros. provides a solid-sodded front lawn, and a fenced and sprigged backyard, big time and money saving features for the buyer.

Decorating Ideas

Wood Bros.' furnished and decorated model homes in each community are a rich source of ideas for families planning their own interiors. A family wants to know if their own furniture will fit in a particular home. So the decorated models help them see how it can be arranged. Furnishings and accessories are chosen that are suitable for any age family, with room settings that are relaxed, not stuffy or formal. Almost any family could just bring their toothbrushes and move into a Wood Bros. model, decorators say.

The Right Price, The Right Financing

Wood Bros. offers buyers a variety of ways to finance their





their home is under warranty for one year from the date of purchase. In addition to the warranty, Wood Bros. operates its own customer service division, with full-time crews

courts and swimming. These homes represent a tremendous value in a rapidly developing part of town.

Wood Bayou is in a beautiful forest only 10 minutes from downtown. It is an established community of attractive homes for families who like con-

homes, so that a plan can be suited to almost any family's needs. It was one of the first companies in Houston to offer the FHA Graduated Mortgage Payment plan, which starts with lower payments that gradually increase over a five year period before leveling off. Wood Bros.



venience and need access to the central business district or the large business and industrial centers in the area.

Located on Maxey Road off Interstate 10 East, the Wood Bros. community is

expert at making good on Wood Bros. "satisfied homeowner guarantee."

The Neighborhoods

Homes From The \$40's

Offering some of the best values in town, Wood Bros. homes priced from the \$40's include features usually reserved for much more expensive homes.

Briargate, in the center of the booming southwest, has long been popular with Houston home buyers. It is in the Ft. Bend County school district, which features an outstanding academic and athletic program at all levels.

in its fifth year of development and is characterized by winding streets and cul-de-sacs shaded by enormous pine trees.

Fairwood, one of Wood Bros.' newest neighborhoods, boasts a location that is near communities with estate-size dwellings, in one of Houston's most thickly forested areas. The Cypress-Fairbanks school system is noted for producing outstanding students. Fairwood



sales staff has been trained to assist buyers in determining which type of financing best suits their particular circumstances, whether it be conventional, VA or FHA.

While Veterans have the opportunity to take advantage of low down payments and favorable financing terms, conventional buyers are secure in the knowledge that their homes meet the standards and requirements of VA inspection.

More Protection

Wood Bros. is a Bonded Registered Builder member of the Greater Houston Builders Association. The bond is an assurance to buyers that



The community center near Wood Bros. homes has ball diamond, basketball

junior and senior high levels in the Aldine district are served by bus.

Atascocita Forest, one of Wood Bros.' prettiest com-



tion in McKamy Meadows.

McKamy Meadows is north of downtown, but enjoys an almost central location regarding accessibility

to freeways and other parts of town. Residents are only minutes from the vast shopping facilities along FM 1960, and the huge Greenspoint Mall on Interstate 45 at the airport entrance. An elementary school is within walking distance, while

munities, is just east of the pleasant little town of Humble, Texas. Only two miles from Lake Houston, and with Lake Conroe only a short drive to the west, Atascocita Forest provides the perfect setting for families who like to be near outdoor recreation. The Humble school district is gaining prominence as one of the finest in the greater Houston area, and school bus service is available. Shopping is convenient, both in Humble and along Interstate 45 and FM 1960.

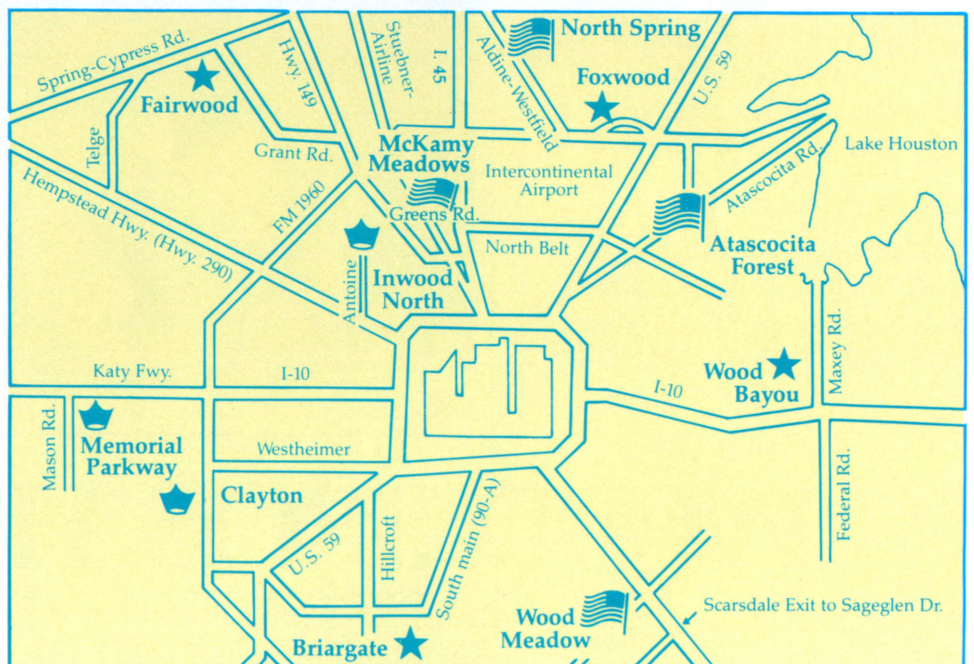
North Spring's homes are surrounded by towering trees,

can be reached by Highway 290, which is free of congestion. The neighborhood has its own swim and tennis recreation center, and is within an easy drive of Lake Conroe.

Foxwood's homesites are dotted with huge pine trees, in a convenient location right on FM 1960 East. Neighborhood recreation includes tennis and swimming, and residents enjoy convenience to swimming, boating and fishing on the big lakes. Children in Foxwood attend brand new schools in the Aldine school district.

Homes From The \$50's

Wood Bros. mid-range homes are trend setters, with outstanding architectural styles and innovative interiors. A new line is being introduced now, with the first homes under construc-



and the community is conveniently located on Aldine-Westfield just north of FM 1960. It also is near the lakes, and features its own community recreation center. Children attend schools in the Spring district, a fine system with a very favorable student/teacher ratio.

Wood Meadow is near the popular Galveston and Clear Lake Bay Area and its wide range of water sports. Concerned parents will find that the Pasadena schools here offer some of Houston's finest educa-

Memorial Parkway is located in Houston's booming "new west" near Katy, served by Interstate 10 to Mason Road. Here home buyers enjoy community recreation in an attractive clubhouse, pool and tennis complex, and are only a 10-minute drive from Bear Creek Park with its golf course and thousands of acres of natural beauty and facilities. Elementary and junior high levels in the excellent Katy district are within walking distance. Sophisticated shopping, dining and enter-

tainment are located along Interstate 10, while Katy provides doctors, dentists and service establishments.

Clayton is in the path of the fantastic growth taking place in southwest Houston today. Its country fresh atmosphere, accessibility to shopping and entertainment and the Alief schools make it a premier place to live. It is also a short drive from Bear Creek Park and is convenient to the large Westwood Fashion Mall.

Inwood North is a favorite location with Wood Bros. families, who select the community for its country club flavor. Its close-in location just off Antoine in north Houston makes it easily accessible to any employment center. Children attend Aldine schools, with bus service available.



tional opportunities for children. Gulfgate and Almeda Plaza offer some of Houston's finest shopping facilities nearby.

Homes From the \$60's

Wood Bros. top-of-the-line models include detailing and glamorous touches that make them a really remarkable value for the custom features they contain.



WOOD BROS. HOMES

Homes We Can Both Be Proud Of.

4000 North Freeway • Houston, Texas 77022 • (713) 692-8554

