



HALLCRAFT

West Plaza • Park Scottsdale • Tempe Gardens

ARIZONA'S FAVORITE HOMES BY HALLCRAFT

• TRI-LEVELS • TWO STORIES • RANCH STYLES • TRI-LEVELS • TWO STORIES • RANCH STYLES • TRI-LEVELS



Hallcraft Homes . . . best value by far
Hallcraft Homes . . . how handsome they are
A new adventure is yours, living the modern way.

You'll be hearing the famous HI-LO'S!
 sing the praise of HALLCRAFT HOMES
 on your favorite radio station.

Quality materials purchased at quantity prices, plus advanced building techniques and variety of handsome exterior designs, make Hallcraft Homes one of the most secure home values you can find anywhere. Taking possession of a brand new Hallcraft Home is indeed an exciting adventure, a new way of life in itself when you think of all the modern, up-to-the minute facilities that are included at no extra cost.



HALLCRAFT'S HOSTESS
 JEANNE METZGER

Hallcraft Homes . . . styled to allure
Hallcraft Homes . . . built to endure
A wise investment you'll enjoy every day.

For twelve years Hallcraft has enjoyed the enviable reputation as an outstanding and dependable leader in Arizona's home building industry. Hallcraft Homes are known for style and lasting quality. Approximately thirty thousand people have chosen to live in these popular homes in fourteen areas developed by Hallcraft . . . families enjoying a wise investment, appreciated more with each passing year.

Fullest measure of good living pleasure
Family comfort was kept in mind
Custom features you never thought you would find

Look over Hallcraft's wide variety of floor plans and you'll soon see that family comfort and convenience is carefully designed into each one. Hallcraft makes it a point to build functional, liveable homes. In a new Hallcraft Home you'll find more custom features, dollar for dollar, than you ever dreamed of . . . from the modern, all-electric kitchens to fireplaces, step-down living rooms, and so much more.

Come and see and check and compare . . .
You'll agree the value is there
The value homes are by Hallcraft

There are three preferred Hallcraft locations to choose from, Park Scottsdale, Tempe Gardens, or West Plaza, close to fine grade schools, high schools, churches, recreation centers. Look around, if you will, before you buy a new home . . . then come back to see Hallcraft again, for nowhere else . . . in the Valley of the Sun . . . in Arizona . . . or in America . . . will you find a more dependable, refreshingly liveable home for the money.



Come out and see them today . . . Hallcraft Homes!

Why not let a courteous, well informed Hallcraft representative demonstrate at least one model home to you. He has a wealth of up-to-the-minute information on how you can save immeasurably; on furnishing your new home, on property taxes, on scores of things you'll want to know about before you buy. There's no obligation, you'll enjoy the few moments of time well spent . . . and you'll be well informed when you're through.

West Plaza

SALES OFFICE PHONE 264-5855

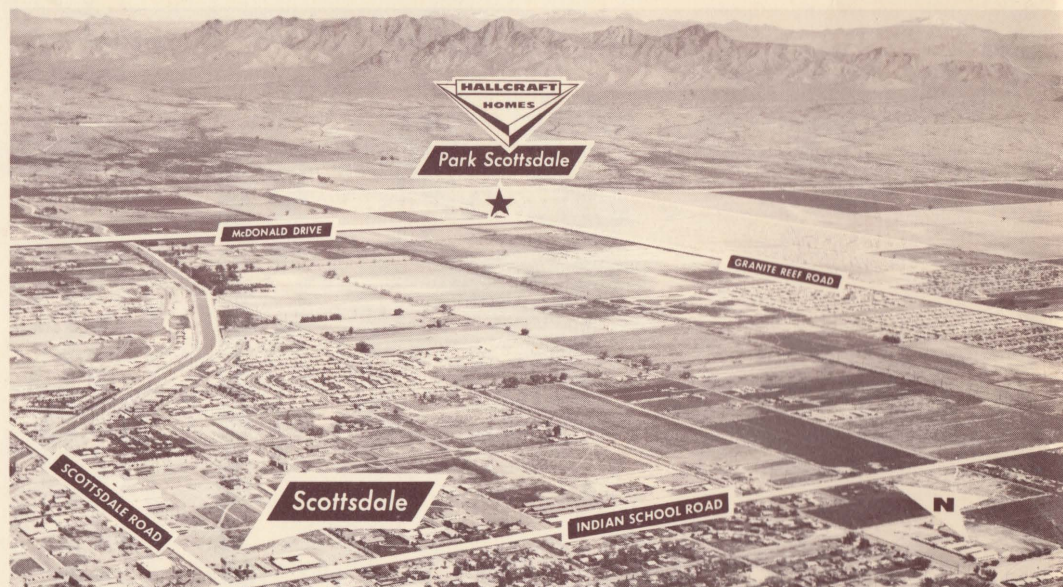
WEST BETHANY HOME ROAD AT 47TH AVENUE
GLENDALE, ARIZONA



Park Scottsdale

SALES OFFICE PHONE 945-9577

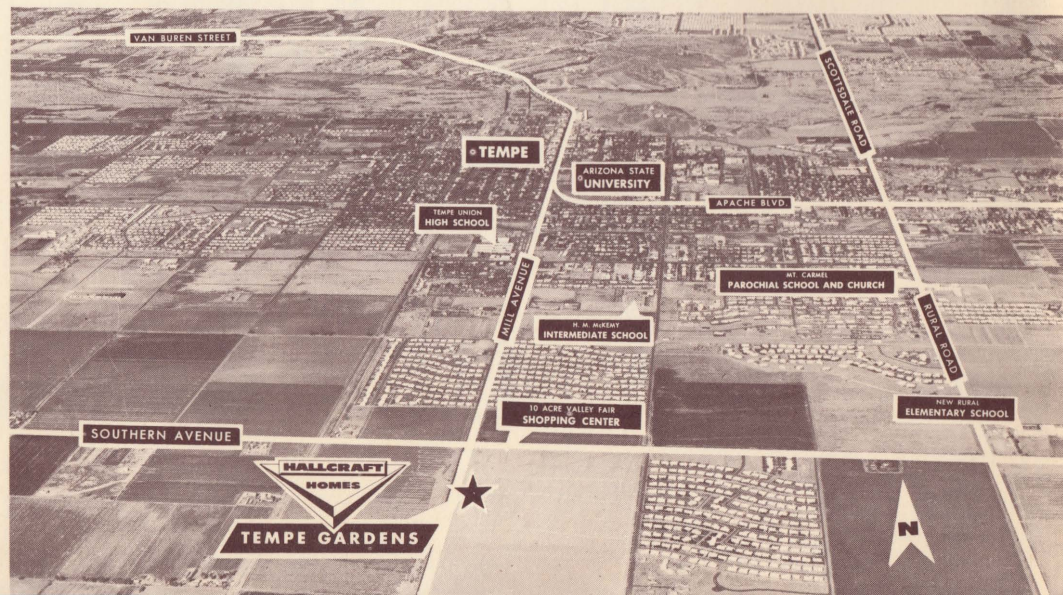
GRANITE REEF RD. A BLOCK N. OF McDONALD DR.
SCOTTSDALE, ARIZONA



Tempe Gardens

SALES OFFICE PHONE 967-7874

MILL AVENUE A BLOCK BELOW SOUTHERN AVENUE
TEMPE, ARIZONA



GENERAL OFFICE PHONE 945-5971