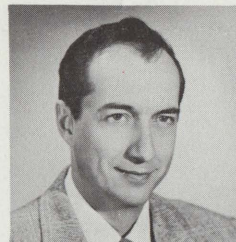




**MAKE USE OF HALLCRAFT'S
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CONSULTATION SERVICE CENTER**



Ray Pantner

Home Furnishing Consultant with many years of experience in all phases of home furnishings. Call CR 7-3311.

... in Frontier's Store, where experienced decorators will help you make selections, or, call CR 7-3311 for an appointment in your home.

**HALLCRAFT
HOME
FURNISHING
CONSULTANTS**



Nat G. Silverman

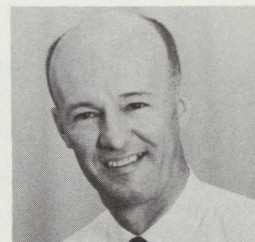
Frontier's Furniture Consultant with vast experience of over 33 years in furnishing and decorating. CR 7-3311.



ROBERT ANDERSON

Frontier's Interior Designer has done the decorating for all Hallcraft Model Homes. His services are available at no cost to you! Just another Hallcraft - Frontier complimentary service. Call CR 7-3311.

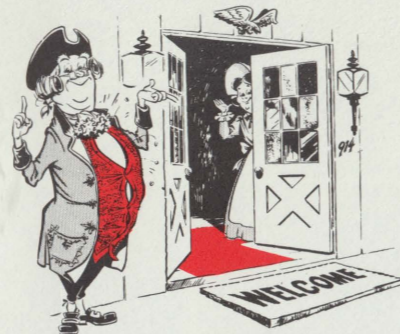
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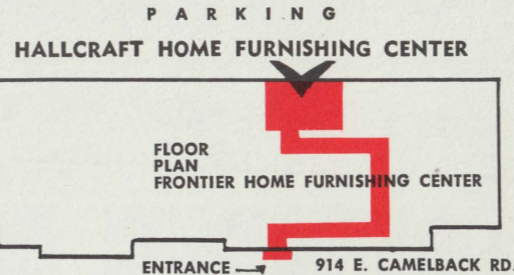
JOHN MURPHY

A specialist, with many years of experience in every phase of home furnishing. Both Mr. Murphy and Mr. Anderson are available to help you make Interior & Exterior color selections, as well as Carpet, Draperies, all home furnishings and Interior consultations. Call CR 7-3311.

**EVERYTHING YOU NEED
in fine "Name Brand" Home Furnishings
at Frontier. Plus — FREE Interior Decorating
counseling and advice!**



Open Mon., Thurs. & Fri. 9-9
Open Daily 9-6 Closed Sundays



FOLLOW THE RED CARPET TO THE HALLCRAFT HOME FURNISHING HEADQUARTERS — for Interior and Exterior color selections, FREE Interior Design Service . . . and where experienced counseling is available for every Home Furnishing need!

CHOOSE FROM NAME BRANDS

Every department is crowded with leading Name Brands, representing nationally known manufacturers. For instance, in addition to others — Frontier is the exclusive dealer for RANCH OAK in all Arizona. Please come in and see all of our outstanding Brands and remember — you buy at big SAVINGS!

**MAPLE
PROVINCIAL
MODERN
DRAPERIES**

**CARPETING
IMPORTS
ACCESSORIES
PICTURES**

**MATTRESSES
BOX SPRINGS
APPLIANCES
TV, STEREO, ETC.
PIANOS - ORGANS**

- ★ **FREE INTERIOR DECORATING SERVICE . . .**
a big help to busy homemakers.
- ★ **EASY BUDGET TERMS** To suit your requirements — buy as low as No Money Down — take up to 3 years to pay on Furniture and Appliances. Take 5 years for Carpet and Draperies!
- ★ **FREE DELIVERY** — coordinated expertly to meet your move-in date.
- ★ **FRONTIER — A NAME YOU CAN TRUST** Over 11 years in the same location, we own our own property and have very low overhead. Courteous, helpful service always!

FRONTIER *Home Furnishing* **CENTER**

MAPLE HOUSE
CARPET HOUSE
MODERN HOUSE
IMPORT HOUSE
DRAPERY HOUSE
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914 E. CAMELBACK ROAD

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AVAILABLE ONLY TO
HALLCRAFT HOME OWNERS!

*** YOU CAN FURNISH
YOUR NEW HOME
COMPLETELY AT
GUARANTEED SAVINGS
THROUGH HALLCRAFT'S
UNIQUE PURCHASING
ARRANGEMENT WITH**

FRONTIER *Home Furnishing* **CENTER**
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HALLCRAFT

.....IS THE ONLY BUILDER OFFERING SUCH PRACTICAL EXTRA BENEFITS —
WHEN YOU MOST NEED BUDGET CONSIDERATION!

Frontier has over 38,000 sq. ft. of
Display area on 2 great floors — jammed with
the latest and finest home furnishings from which
you can make selections.



CARPETING

Mr. John Murphy displaying part of the special, top quality Broadloom Carpet that bears the Hallcraft Label. Available only to Hallcraft home owners — at very special low prices and special 5 year terms — and only through Mr. Murphy! Please ask for him.



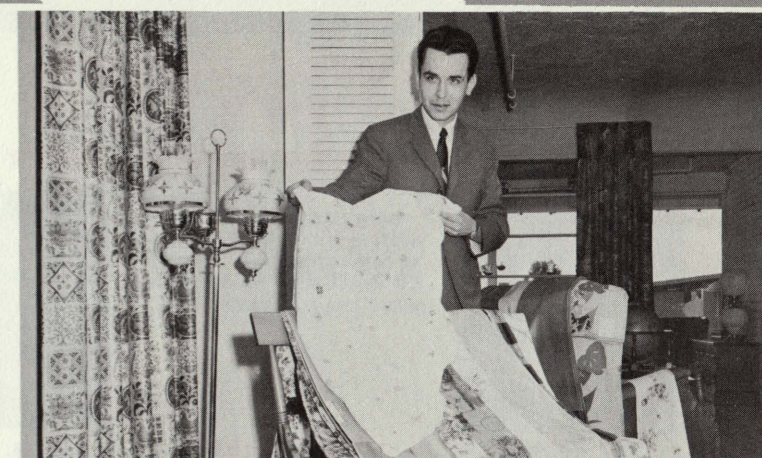
MAPLE - PROVINCIAL

Choose Living Room, Bedroom, Dining Room Furniture and Accessories from these big departments . . . see our completely furnished Model Home entirely within the store. The largest display in the West.



MODERN

We offer a complete selection of contemporary furnishings for every room in your home. Frontier also has smart lines of modern Lamps, Pictures and accessories — visit our big department today.



DRAPERIES

A huge selection to choose from — 100's of different patterns and designs in the smart, new fabrics — polished cottons, sheers, antique satins, casement or sail cloth and many others. Colonial, Provincial and Modern prints — all expertly installed with heavy duty rods. Our Interior Designer Mr. Anderson, will be happy to assist you! Special 5 year terms!



BEDDING

Over 2,000 sq. ft. of space on our second floor is devoted strictly to Foam and Innerspring Mattresses, Box Springs, Headboards, etc. King Size, Full Size and Twins all available at big savings. Choose from "Serta," "Simmons," "Ewing," Etc.



RANCH OAK

Frontier is justly proud to be the "Exclusive" dealer for famous "RANCH OAK" Furniture in Arizona. We have over 300 items for you to choose from. There is something for every room in your home — can be purchased separately or by the houseful. Such top quality Furniture must be seen to be appreciated!



APPLIANCES

We have a big selection of GENERAL ELECTRIC and WESTINGHOUSE major Appliances to match or complement those you may already have in your Hallcraft Home. See our Refrigerators, Freezers, TV's, Stereos, Washers, Dryers, Ranges, etc.



PIANOS - ORGANS

Picture above shows a partial selection from our complete Piano and Organ dept. Featuring a variety of Consoles, Spinets and Players. 10 FREE Lessons included with any purchase at low, low Hallcraft prices. FREE Delivery, 5-Year Warranty on Organs, 10-Year Warranty on Pianos!