

# MAKE USE OF HALLCRAFT'S FREE COUNSULTATION SERVICE CENTER



Ray Pantner
Home Furnishing Consultant with many years of experience in all phases of home furnishings. Call

CR 7-3311.

. . . in Frontier's Store, where experienced decorators will help you make selections, or, call CR 7-3311 for an appointment in your home.



HOME FURNISHINGS AT

**ONLY Hallcraft Home** 

Owners receive such Dis-

counts - check your Hall-

craft Discount Card.



Nat G. Silverman Frontier's Furniture Consultant with vast experience of over 33 years in furnishing and decorating. CR 7-3311.



ROBERT ANDERSON

Frontier's Interior Designer has done the decorating for all Hallcraft Model Homes. His services are available at no cost to you! Just another Hallcraft - Frontier complimentary service. Call CR 7-3311.



JOHN MURPHY

A specialist, with many years of experience in every phase of home furnishing. Both Mr. Murphy and Mr. Anderson are available to help you make Interior & Exterior color selections, as well as Carpet, Draperies, all home furnishings and Interior consultations. Call CR 7-3311.

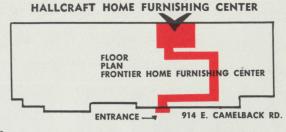
### **EVERYTHING YOU NEED**

in fine "Name Brand" Home Furnishings at Frontier. Plus — FREE Interior Decorating counseling and advice!

### PARKING



Open Mon., Thurs. & Fri. 9-9 Open Daily 9-6 Closed Sundays



FOLLOW THE RED CARPET TO THE HALLCRAFT HOME FURNISHING HEADQUARTERS — for Interior and Exterior color selections, FREE Interior Design Service . . . and where experienced counseling is available for every Home Furnishing need!

### **CHOOSE FROM NAME BRANDS**

Every department is crowded with leading Name Brands, representing nationally known manufacturers. For instance, in addition to others — Frontier is the exclusive dealer for RANCH OAK in all Arizona. Please come in and see all of our outstanding Brands and remember—you buy at big SAVINGS!

MAPLE PROVINCIAL MODERN DRAPERIES CARPETING
IMPORTS
ACCESSORIES
PICTURES

MATTRESSES
BOX SPRINGS
APPLIANCES
TV, STEREO, ETC.
PIANOS - ORGANS



FREE INTERIOR DECORATING SERVICE...

a big help to busy homemakers.



**EASY BUDGET TERMS** To suit your requirements — buy as low as No Money Down — take up to 3 years to pay on Furniture and Appliances. Take 5 years for Carpet and Draperies!



FREE DELIVERY - coordinated expertly to meet your move-in date.

**FRONTIER** — A NAME YOU CAN TRUST Over 11 years in the same location, we own our own property and have very low overhead. Courteous, helpful service always!



MAPLE HOUSE
CARPET HOUSE
MODERN HOUSE
IMPORT HOUSE
DRAPERY HOUSE
MUSIC HOUSE
APPLIANCE HOUSE

Home Furnishing
CENTER

914 E. CAMELBACK ROAD

# HALLCRAFT HOME OWNER BONUS\*

AVAILABLE ONLY TO HALLCRAFT HOME OWNERS!

\*YOU CAN FURNISH
YOUR NEW HOME
COMPLETELY AT
COMPLETELY AT
THROUGH HALLCRAFT'S
THROUGH PURCHASING
UNIQUE PURCHASING
ARRANGEMENT WITH
...



# ......IS THE ONLY BUILDER OFFERING SUCH PRACTICAL EXTRA BENEFITS — WHEN YOU MOST NEED BUDGET CONSIDERATION!

Frontier has over 38,000 sq. ft. of Display area on 2 great floors - jammed with the latest and finest home furnishings from which you can make selections.



### CARPETING

Mr. John Murphy displaying part of the special, top quality Broadloom Carpet that bears the Hallcraft Label. Available only to Hallcraft home owners — at very special low prices and special 5 year terms — and only through Mr. Murphy! Please ask for him.



### BEDDING

Over 2,000 sq. ft. of space on our second floor is devoted strictly to Foam and Innerspring Mattresses, Box Springs. Headboards, etc. King Size, Full Size and Twins all available at big savings. Choose from "Serta," "Simmons," "Ewing,"



## **MAPLE - PROVINCIAL**

Choose Living Room, Bedroom, Dining Room Furniture and Accessories from these big departments . . . see our completely furnished Model Home entirely within the store. The largest display in the West.



### RANCH OAK

Frontier is justly proud to be the "Exclusive" dealer for famous "RANCH OAK" Furniture in Arizona. We have over 300 items for you to choose from. There is something for every room in your home — can be purchased separately or by the houseful. Such top quality Furniture must be seen to be appreciated!



## MODERN

We offer a complete selection of contemporary furnishings for every room in your home. Frontier also has smart lines of modern Lamps, Pictures and accessories - visit our big department today.



### **APPLIANCES**

We have a big selection of GENERAL ELECTRIC and WESTINGHOUSE major Appliances to match or complement those you may already have in your Hallcraft Home. See our Refrigerators, Freezers, TV's, Stereos, Washers, Dryers, Ranges, etc.



A huge selection to choose from — 100's of different patterns and designs in the smart, new fabrics — polished cottons, sheers, antique satins, casement or sail cloth and many others. Colonial, Provincial and Modern prints — all expertly installed with heavy duty rods. Our Interior Designer Mr. Anderson, will be happy to assist you! Special 5 year terms!



### **PIANOS-ORGANS**

Picture above shows a partial selection from our complete Piano and Organ dept. Featuring a variety of Consoles, Spinets and Players. 10 FREE Lessons included with any purchase at low, low Hallcraft prices. FREE Delivery, 5-Year Warranty on Organs, 10-Year Warranty on Pianos!